

# 2016

ready.gov/calendar

## NATIONAL SEASONAL PREPAREDNESS MESSAGING CALENDAR

### DECEMBER

Winter Weather Safety\*  
Holiday Safety\*  
Flu Vaccination Week



### JANUARY

Winter Weather Safety\*  
Holiday Safety\*



FEBRUARY  
Flood Safety\*



### MARCH

American Red Cross Month  
Severe Weather Safety\*  
Tornado Safety  
Tsunami Safety



### APRIL

Financial Literacy Month  
National Volunteer Week  
National PrepareAthon! Day (4/30)\*



### MAY

Older Americans Month  
Military Appreciation Month  
National Building Safety Month  
Nat'l Hurricane Preparedness Week\*  
National Police Week  
National EMS Week  
National Small Business Week  
Wildfire Community Preparedness Day\*  
National Dam Safety Awareness Day

### JUNE

Pet Preparedness Month\*  
Extreme Heat Safety  
Lightning Safety



### JULY

Firework and Outdoor  
Cooking Safety



### AUGUST

National Night Out



### SEPTEMBER

National Preparedness Month  
& PrepareAthon! Day (9/30)\*  
Youth Preparedness Education\*



### OCTOBER

Cybersecurity Awareness Month  
National Crime Prevention Month  
Fire Prevention Week  
The Great ShakeOut  
Earthquake Drills



### NOVEMBER

Critical Infrastructure  
Preparedness Month  
Military Family Month  
Native American Heritage Month



\*Asterisks denotes topics that will feature a preparedness related digital toolkit

- To learn more about each topic month or week and to get content to promote preparedness information all year visit: [www.ready.gov/calendar](http://www.ready.gov/calendar)
- While FEMA suggests the above content to promote content please feel free to adapt topics to your local area and use this calendar as a guide only.

AMERICA'S  
**PrepareAthon!**  
BE SMART. TAKE PART. PREPARE.

Ready.